

For Immediate Release

Target Markets Program Administrators Association
Wilmington, DE
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Wozniak / Duperreault to Speak at Ninth Annual Target Markets Summit

The Target Markets Program Administrators Association (TMPAA) announced that Steve Wozniak, co-founder of Apple Computers, and Brian Duperreault, President of Marsh & McLennan, will be speaking at the group's Ninth Annual Program Summit in Scottsdale, Arizona.

"Innovation in providing insurance products to niche industries is a key factor for success in program business," states Bill Kronenberg, TMPAA President. "We are very excited to have Steve Wozniak, who embodies the spirit of innovation, energize our members at the upcoming Summit. Brian Duperreault is a highly regarded leader in our business who can provide critical insight into the current state of the industry."

The keynote address by Steve Wozniak is sponsored by TMPAA insurance carrier member Zurich North America Commercial. Craig Fundum, president of Zurich's Programs & Direct Markets business unit said, "Programs are a core business at Zurich, and we believe that Target Markets plays an important role in promoting and improving the program business segment of the insurance industry. Zurich is very pleased to support Target Markets by sponsoring a speaker who has played a pivotal role in the digital revolution and can provide inspiration for continued innovation in program business."

The Ninth Annual TMPAA Summit is scheduled for October 26-27, 2009 in Scottsdale AZ. In addition to the keynote speakers, decision makers from over 50 program carriers will be presenting their program strategies and meeting with attendees to discuss program business opportunities. The Association also plans program-specific workshops addressing topics chosen by member agencies. Key Sponsors for the Summit are Zurich, Hiscox, Hudson Insurance, York Programs, Liberty Mutual Commercial Affinity, Wilson Elser and The Hartford.

Program Specialist / MGA's interested in learning more about the TMPAA can visit the Association Website at www.targetmarkets.com or call 888-347-5700

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